



BIG PURPLE CAPTURE



www.bigpurple-capture.com •



info@bigpurple-capture.com

Who We Are

Big Purple Productions Ltd, known for being innovative and industry leading, have looked at the current situation regarding COVID-19 and have devised a contemporary sister company. Big Purple Capture Ltd.

Big Purple Capture is a video production, event filming and live streaming provider, created to assure clients and delegates that postponing or even cancelling events can be avoided: everything can be done virtually.

What We Do

If you have an event, a conference or an award show we can transform this into a virtual event to remember. Using a number of features from green screens and remote presenters to pre-recorded videos and live Q&A sessions in addition to presentation content we can help to create bespoke live feeds to stream your event to laptops and smart devices, ensuring that private events can only be accessed by authorised viewers.

Video Production

Here at Big Purple Capture, we have the knowledge and the ability to for-fill any client requirements.

We have 15+ years of experience in video production to help create a video that you will be proud of and excited to show to your audience.

We have access to the latest Camera, Sound and Editing Technology to make your video stand out from other competitors.



Green Screen Studio



We have our very own Green Screen studio, which enables us to add that next level of creativity to your video content. Custom backdrops can be created and designed by the team, which can be either generated in post-production or live on set.

Video Content Creation



Video Content Creation is a great way to be able to convert ideas or even presentations, into an intuitive video. Using custom graphics, voice-overs, and animation to enhance content and share it on all digital platforms. Ideal if you would like your presentation to stand out from the rest.

Live and Pre-record Videos



Our cameras have the ability to capture great content, it will also look amazing on the big screen and give your live event the 'Wow Factor'. Your event can be recorded and will sound crystal clear as we will work with the Audio and Visual Supplier to get the best quality. With this, we also have the capability for both static operation and free-roam.

Live Streaming



vimeo



YouTube

Live Streaming is now more accessible than ever. In addition to our video production equipment, we have access to video mixers and online-based platforms. The options with live streaming are endless and can cater to any event no matter how big or small. You can host your live event public to the many social media platforms or have secure encrypted access to a dedicated server, so your delegates can access your event at a time that is convenient to them.

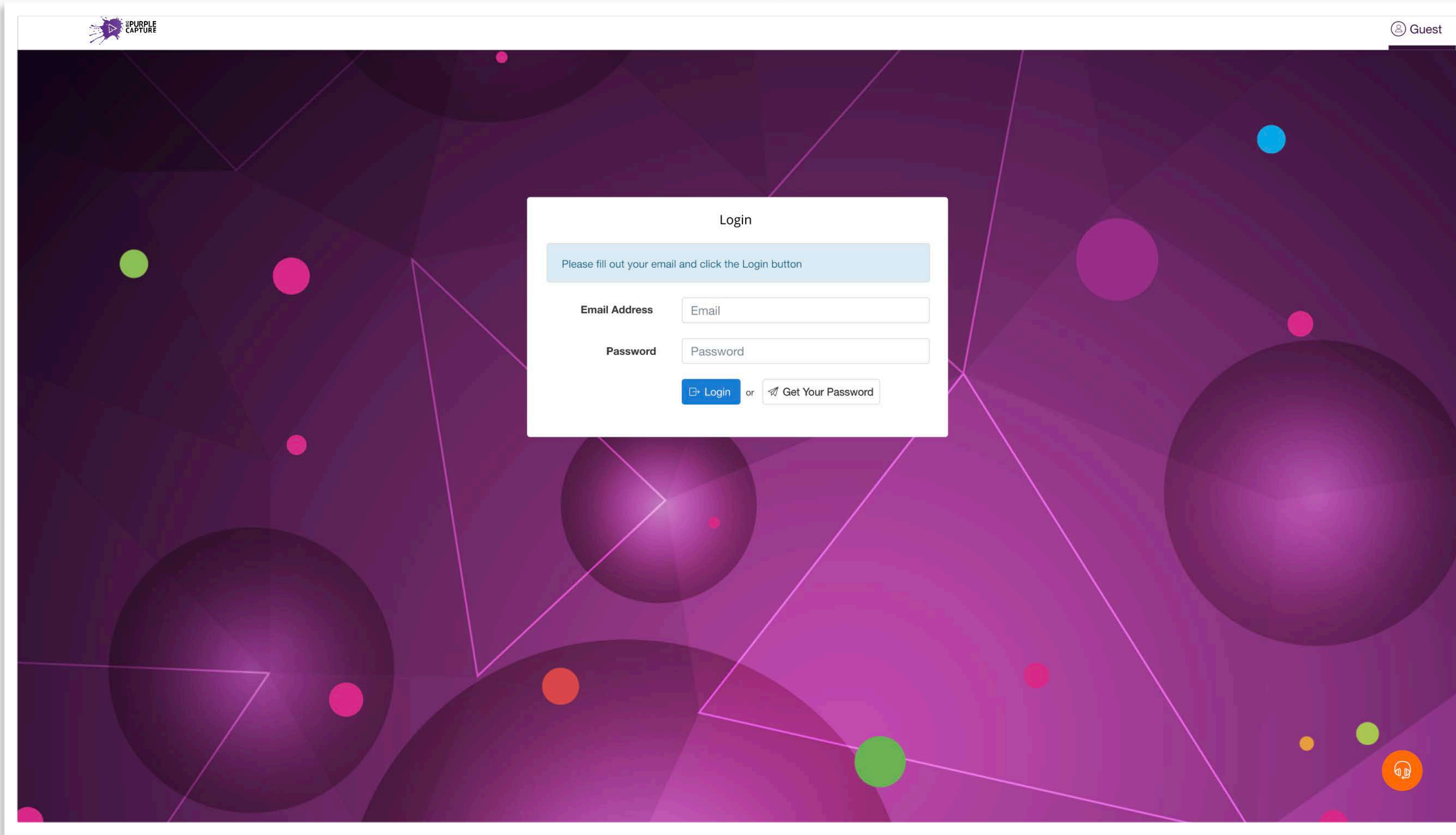
Broadcast your event with our Virtual Event Platform

Our virtual event platform can be fully customised to your branding. Using a custom URL we can host live streams and on demand videos with your logos and colour schemes. We can include your own adverts within the platform and can make the content either public or privately secured. This platform can be viewed on any device.

Why Broadcast your event?

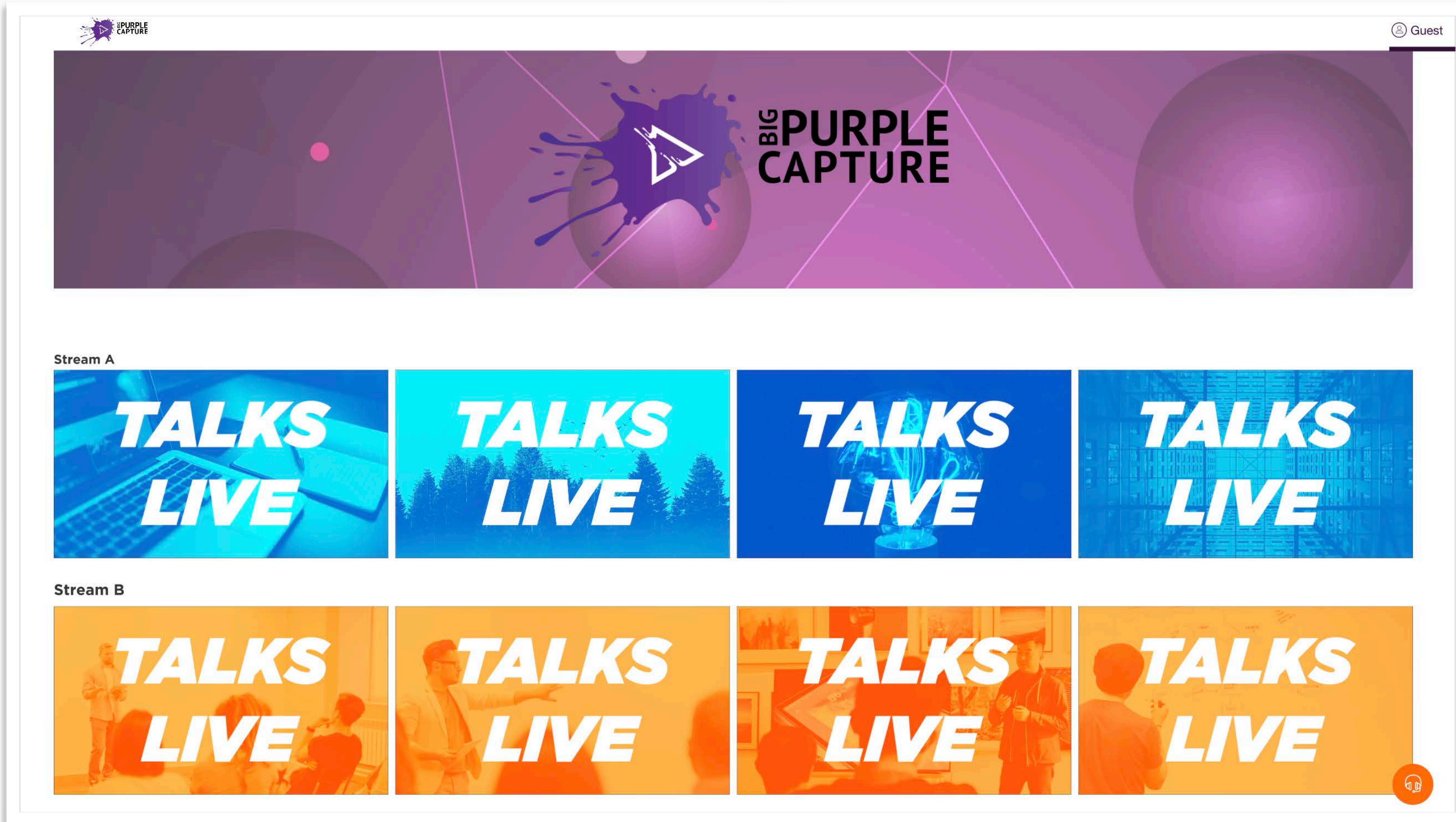
- Increase the reach of your event.
- Improve engagement with interactive Q&A, live polls and slido.
- Maximise your attendance.
- By recording the live streams and using the on demand service you can keep your event alive for longer.
- You can create additional revenue with advertisements and branding within the platform and streams.

Your Virtual Event Platform



This is the first page that will appear on your platform. Everything can be branded with your logo and colour schemes. Your delegates can either use their email address and password already sent to them prior to the stream to log in or they can register on the day. We can supply a full list of attendees who logged in over the days your platform is live.

Your Virtual Event Platform



This is the main home page of your platform. Again everything can be branded with your logo and colour scheme. You can have advertisement banners running across the top which would be ideal for sponsors. You can then select from one of the live streams available or the on demand videos.

Your Virtual Event Platform

Once a live stream is selected it will take you to this page. This will show the live stream video and a description of what is being shown. You can also add a live Q&A section, where delegates can type in questions throughout the stream. You may also want to add the speakers information. Once again this can be fully branded with your logo and company colours.

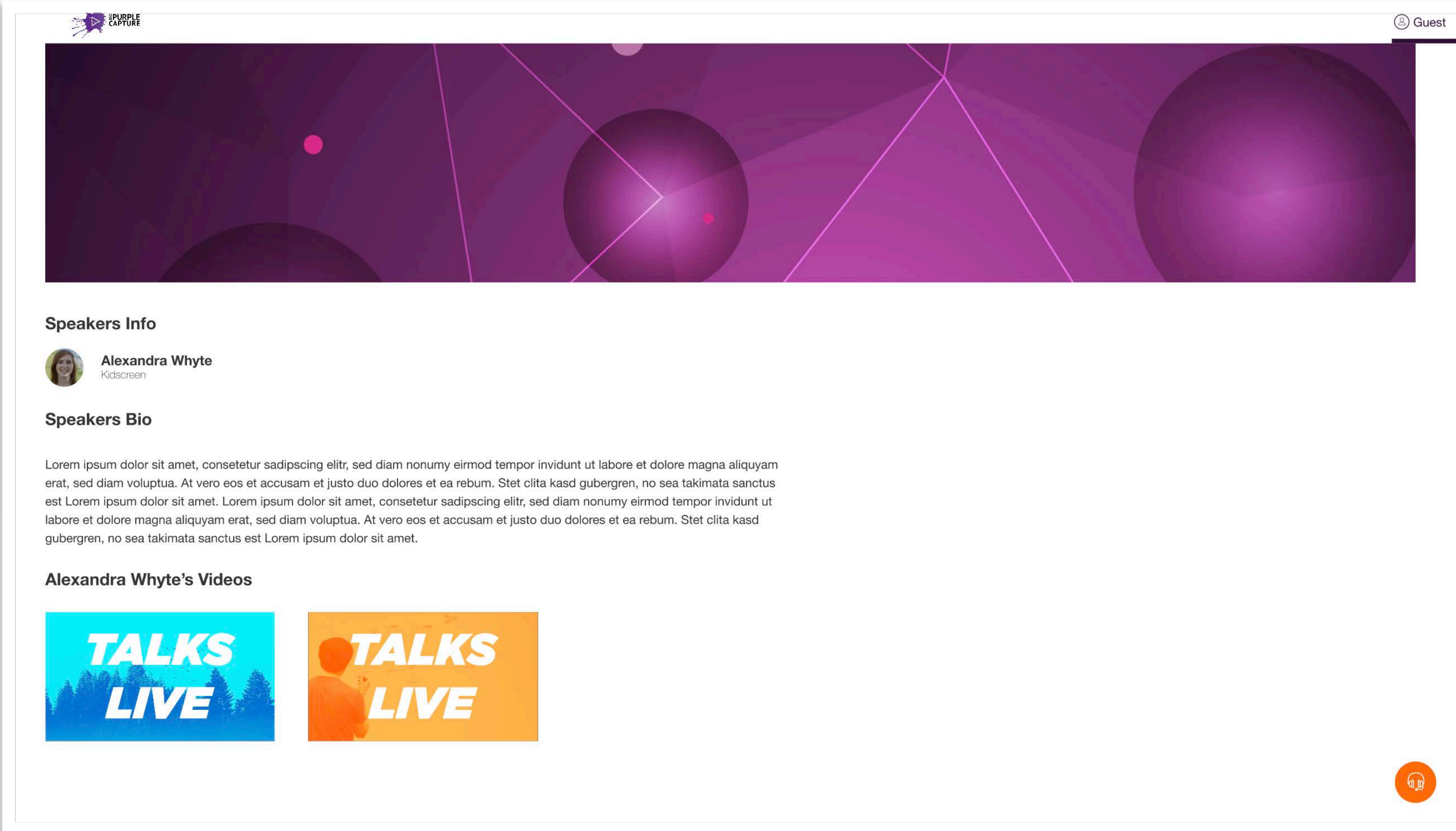
The screenshot displays a virtual event platform interface. On the left, a large blue banner features the text "TALKS LIVE" in white, bold, sans-serif font, set against a background of a forest with birds flying. The top left corner of the interface shows the "BIG PURPLE CAPTURE" logo, and the top right corner shows a "Guest" profile icon. Below the banner, the section is titled "Commissioner Conversations: Channels". The text below this title reads: "Come along and find out what's new from some of the world's biggest commercial kids' broadcasters. We'll hear what's been working for them, what they're looking for and how best to approach them. Commissioners from these channels will be available after this session for one-to-one meetings at 2pm in the Workstation Mezzanine".

The "Speakers Info" section lists four speakers with their names and affiliations:

- Alexandra Whyte (Kidscreen)
- Zia Bales (Turner EMEA)
- Cecilia Persson (Turner Broadcasting)
- Gary Milne (Zodiak Kids Studios)

On the right side of the interface, there is a Q&A section. It has a blue header with "Q&A" and "Polls" tabs. Below the header, it says "Ask the speaker" and "Type your question". The main area is currently empty, with a message that says "There are no questions asked yet. Ask the first one!". At the bottom of this section, the name "slido" is visible, along with a green "Ask" button and a microphone icon.

Your Virtual Event Platform



The screenshot shows a user interface for a virtual event platform. At the top left is the 'BIG PURPLE CAPTURE' logo, and at the top right is a 'Guest' user indicator. Below the header is a large purple banner with abstract geometric shapes. The main content area is titled 'Speakers Info' and features a profile for 'Alexandra Whyte' with a 'Kidscreen' label. Below this is a 'Speakers Bio' section containing placeholder text. Underneath is a section titled 'Alexandra Whyte's Videos' which displays two video thumbnails, both labeled 'TALKS LIVE'. The first thumbnail has a blue background with a forest scene, and the second has an orange background with a person speaking. A small orange circular icon with a speech bubble is located in the bottom right corner of the interface.

This is an individual speakers page. It will show their bio and also all previous streams or pre-recorded videos for your delegates to view at any time. Again this can be fully branded with your logo and company colours.